

LINOS to Rebrand as Qioptiq

One common identity for all subsidiaries in order to serve customers better

Göttingen / San Francisco, 27. January 2010. LINOS, a member of the Qioptiq Group, today announced it is to rebrand as Qioptiq as part of Qioptiq's overall strategy.

LINOS, which is currently operating under its own name and logo, will rebrand in line with Qioptiq's overall branding strategy, which is part of a set of broader efforts to better serve the company's customers and make it easier to do business with them.

The LINOS logo is to be replaced by Qioptiq's new 'green flash' logo.



The name of LINOS, however, will be retained as a product name, especially in the reputable field of its catalog products.

Qioptiq will be launching one new global website, which will see the entire LINOS portfolio of products and services represented on the site, not just to reflect one new, overall company style, but more importantly to make it easier for site visitors to find what they are seeking.

LINOS CEO, Volker Brockmeyer, said: "Since becoming a member of the Qioptiq Group in 2007, we have welcomed being part of a larger organization; sharing common goals to better serve our clients. Our rebrand from LINOS to Qioptiq is the next natural step for us to take and we look forward to the prospect of truly becoming one company."

Despite the very difficult economic environment, Qioptiq announced strong numbers for FY 2009. Qioptiq was able to increase its sales over those of 2008 by two percent at constant exchange rates.

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LINOS

A member of the Qioptiq Group

Sales were close to US\$ 400 million. Order intakes were significantly above that level and the book-to-bill ratio for 2010 is close to 1.2. In addition, Qioptiq maintained profitability at a similar level to 2008 and is strongly cash-generative at the operating level.

LINOS Profile

LINOS is a manufacturer of sophisticated optical systems that operates all over the world. In line with the corporate principle "Photonics for Innovation", LINOS, a member of Qioptiq since 2007, is a development partner and supplier for customers in such markets as lasers, optical metrology, medicine, biotechnology and semiconductors. With its locations in Feldkirchen/Munich, Göttingen and Regen, LINOS meets the demands and requirements of customers around the globe - always hand in hand with the user, always highly specialized and always reliable. www.linoss.de.

Qioptiq Profile

Qioptiq designs and manufactures photonic products and solutions that serve a wide range of markets and applications in the areas of industrial manufacturing, medical and life sciences, research and development as well as defense and aerospace. The company is known for its high-quality standard components, products and instruments, its custom modules and assemblies, its leading-edge innovation, its precision manufacturing and its responsive global resourcing.

Through a series of acquisitions, Qioptiq has an impressive history and pedigree, and benefits from having integrated the knowledge and experience of LINOS, Point Source, Spindler & Hoyer, Gsänger, Optem, Pilkinton, and others.

Qioptiq has a worldwide presence with locations throughout Europe, Asia and the USA, employs over 2,300 people and generated revenues of approximately US\$400 million in 2009.

For further information visit: www.qioptiq.com

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